

Seminar Location:

American Red Cross
249 Farley Circle
Brookpark Farm
Lewisburg, PA

Date/Time:

February 25, 2010
8:30-11:30am

Fee: \$10 Includes 1-yr (12 issues)
subscription to Inc. and 1-yr (4 issues)
subscription to Susquehanna Business
Life magazines.

Presented by:

Anne Smith
Disaster Services Coordinator
Patricia S. Keller
Health Services Coordinator

Who should attend:

Entrepreneurs, new small business
owners and anyone who wants to learn
how to continue operations and plan for
emergencies.

About the speakers:

Annie Smith is the Disaster Services
Coordinator for the Union County
Chapter of The American Red Cross.
Responsible for the planning and
execution of disaster services for the
county, she works closely with the local
county Emergency Management
Agency. The Red Cross is responsible
for all aspects of Mass Care (feeding and
shelter) during any type of disaster.

Pat Keller is the Health and Safety
Coordinator for the American Red
Cross in Union County. She trains
hundreds of employers and their staff in
CPR and First Aid and offers courses to
companies with an interest in the health
and well-being of their personnel.

What you will learn:

- How to analyze your business risk from man-made and natural disasters.
- How to create plans that will allow you to keep your business running.
- How to keep your employees healthy and sustain market share where others may be unable.
- Includes basic American Red Cross First Aid and CPR information, but not certification.

Request free confidential business
consulting at: www.bucknell.edu/x8148.xml

SBDC Seminars

The SBDC offers seminars in the
following areas:

- Business management and operations
- Finance
- Human resources
- Legal issues
- Marketing and sales
- Recordkeeping, accounting, and taxes

**Complete and return the
registration form today!**

I plan to attend the Basics of Emergency
Planning February 25, 2010. Enclosed is \$10.

Name: _____
Company: _____
Address: _____
State/Zip: _____
Telephone: _____
Email: _____

I am a:
 Veteran Female
 Disabled Male
 Minority Person
 Business Owner
 SBA Loan Recipient
 Client of the SBDC

Add to SBDC mailing list? Yes No



All SBDC programs are non-discriminatory and open to the public. Reasonable arrangements for persons with disabilities will be made, if requested at least two weeks in advance. Please contact Shelley Gadoury at (570)577-1249.

**BUCKNELL SMALL BUSINESS
DEVELOPMENT CENTER**

**An accredited affiliate of a
national network of
Small Business Development Centers**

The Bucknell SBDC was created in 1978 and is located in the Dana Engineering building on the university campus.

The purpose of the SBDC is to serve as an educational research resource for small businesses. We help small business owners enhance their knowledge of business management through individual consultations, seminars, and pre-business workshops. We also help small businesses obtain data and analysis that are generally unobtainable to them on their own.

With the exception of seminars, the counseling services provided by the SBDC are free. Funding is received from the U.S. Small Business Administration, the Commonwealth of Pennsylvania and Bucknell University.

In addition to SBDC staff consultants, Bucknell faculty and staff along with student interns are used to provide counseling services for small businesses.

Areas of assistance provided by the SBDC include:

- Accounting and record keeping
- Applied engineering services
- Business startup procedures
- Business plan development
- E-Commerce
- Financial analysis
- Human Resources
- Marketing and sales
- OSHA requirements

Bucknell SBDC Staff

Jon Vernam: Director

Steven Stumbris: Asst Director for
Technical Consulting

Shane Cohen: Project Manager

Maureen Hauck: Asst Director for
Business Consulting

Anthony Kidd: Business Analyst

Judy Christ: Education Programming
Coordinator

Shelley Gadoury: Office Assistant

Weather or other emergencies may require the Bucknell SBDC to cancel or delay a seminar. When this occurs, the information will be posted on our website at <http://www.bucknell.edu/script/sbdc/seminars.asp>, local radio stations will be informed, or you may call the Center at 570-577-1249. The Center will also make every effort to contact those registered for the seminar.



Funding support and resources are provided by the Commonwealth of Pennsylvania through the Department of Community and Economic Development; through a cooperative agreement with the U. S. Small Business Administration, and through support from Bucknell University. All services are extended to the public on a non-discriminatory basis. Special arrangements for persons with disabilities can be made by calling (570)577-1249. All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA.

**“Emergency Planning
for
Small Businesses”**

*Learn how to keep your
business in business!*

**Presented by:
Anne P. Smith
Disaster Services Coordinator
and
Patricia S. Keller
Health and Safety Services
Coordinator**

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Co-sponsored by:

**The American Red Cross
249 Farley Circle
Lewisburg, PA**



**Small Business Development Center
Bucknell University**

Helping businesses start, grow, and prosper.

**570-577-1249
866-375-6010 (toll free)
Sbdc@bucknell.edu**

Visit us at www.bucknell.edu/sbdc/