



SPREAD THE WORD!

Please forward this newsletter to professionals, students and community members. Sign up for updates from the Keystone Chapter Updates on [LinkedIn](#). Check under "PMI Keystone".

Interested in becoming certified as a Project Management Professional, "PMP"?

Come to a meeting and discuss starting a study group!

Want to get involved?

Our North/Central Planning Team meets at 5:00 pm every month – just prior to the monthly meeting. All are encouraged to attend!

Meeting Announcement

"Getting Big Picture Before Starting" with Seth Orsborn, PhD,

Dr. Seth Orsborn is an Assistant Professor in the School of Management at Bucknell University. Dr. Orsborn has a keen interest in the relationship between mechanical and aesthetic design in product development that arose from a diverse background in mechanics and the arts. He has worked for and consulted with a variety of companies regarding new product development and the impact of aesthetic design. Dr. Orsborn teaches marketing and product development at Bucknell. [More...](#)

SESSION DESCRIPTION - The reason so many products fail to have a significant impact in the marketplace is because managers don't consider the context in which they are being created. Too often, a technology is pushed onto the marketplace without considering all the factors that influence the potential acceptance of their product. In this session, we will consider how social, economic, and technological factors can be leveraged to help us identify unique opportunities which in turn can open the door to innovation.

Assorted deli wraps, salad, drinks, and dessert will be provided for this session

Monthly Meeting Agenda

- 5:30 -- Networking and icebreaker
- 6:00 -- Monthly presentation (& optional activity)
- 6:55 -- Group feedback
- 7:00 -- Meeting wrap and closing remarks

More about "PM": PM, or "Project Management" is the application of knowledge, skills, tools and techniques to project activities to meet project requirements. Projects are typically temporary, and are a means of organizing activities not addressed within normal operations. Examples of projects include building a new bridge, writing a software program or creating a training product. The role of a Project Manager is to manage the resources (budget, people, materials), to meet the requirements (what is being delivered) while managing project risk (anything that might impact the ability to deliver a product based on the requirements.) Chapter meetings focus on topics related to performing this role. PMI provides leadership in the project management profession to over half a million members in 170 countries. By attending PMI chapter meetings, you'll gain valuable opportunities to learn and to network with professionals who are currently project managers, or those interested in topics related to project management.

WHEN: 5:30-7:00 pm

November 2, 2011 Meetings are held monthly on Wednesdays from September to May (except December and January).

Please Register Here:

<http://www.bucknell.edu/script/sbdc/seminars.asp>

WHERE: Bucknell University Breakiron Engineering Building, room 165 (Enter front of building, go up one floor) ***This meeting location is for November only.***

Bucknell Directions & Parking:

Download the PDF Map to Bucknell – Breakiron Building: http://www.bucknell.edu/map/index.html?by_building=breakiron_engineering&by_topic=none&by_department=none

COST: Meetings are *always free*. Everyone is welcome. Students – this is a great opportunity to meet practitioners and learn valuable skills you can apply in any work setting!

Upcoming Events:

TBA