

Turn your dream into a successful business

Have you dreamed of being your own boss for many years, but don't know where to start? Do you ask questions like:

“How do I turn my good idea into a successful business?”

“What kind of forms and licenses do I need?”

“Where can I find financing?”

“Where is the best place to open my business?”

“What is a business plan and how do I prepare one?”

The SBDC can help you accomplish your dream

For more than thirty years, the Pennsylvania Small Business Development Centers have provided consulting and training throughout the Commonwealth designed to teach prospective and new entrepreneurs the basics of starting and successfully operating their own businesses.

The survival rate of SBDC clients is approximately 35% higher than the general population of new business in the United States.

HOW DO I START? FIRST

The first step to starting a successful new venture is to attend an SBDC “The First Step” Workshop where you will learn:

- What unique lifestyle requirements are involved in owning a business
- How to assess the feasibility of your business idea
- Differences between business organization structures
- What is a business plan
- How to obtain financing
- How to market your product or service
- The applications and licenses needed to start your company
- Regulations governing a business
- Other resources that you can use to help you plan, to help you succeed

SECOND

The next step to growing your new business is to take advantage of the SBDC's one-on-one consulting and information services. After completing The First Step workshop, you will be able to meet confidentially with an SBDC consultant at no cost. Your consultant can help you with all the issues you learned about in your start-up workshop, tailored to your business idea and needs.

Complete and return the registration form today!

I plan to attend “The First Step Pre-business Workshop” on _____. View complete schedule at

<http://www.bucknell.edu/script/sbdc/seminars.asp>

The registration fee for this First Step course is being waived from July 1, 2011 through September 30, 2012 as a result of SBA funding support from the Jobs Act.

Name: _____

Company: _____

Address: _____

State/Zip: _____

Telephone: _____

Email: _____

I am a:

Veteran Female

Disabled Male

Minority Person

Business Owner

SBA Loan Recipient

Client of the SBDC

Add to SBDC mailing list? Yes No



Standard-Journal

Middlecreek Valley Chamber of Commerce
Perry County Chamber of Commerce
Susquehanna Business Life Magazine
Inc. Magazine

All SBDC programs are non-discriminatory and open to the public. Reasonable arrangements for persons with disabilities will be made, if requested at least two weeks in advance. Please contact Shelley Gadoury at (570)577-1249.

The **Bucknell SBDC** was created in 1978 and is located in the Dana Engineering building on the university campus.

The purpose of the SBDC is to serve as an educational research resource for small businesses. We help small business owners enhance their knowledge of business management through individual consultations, seminars, and pre-business workshops. We also help small businesses obtain data and analysis that are generally unobtainable to them on their own.

With the exception of seminars, the counseling services provided by the SBDC are free. Funding is received from the U.S. Small Business Administration, the Commonwealth of Pennsylvania and Bucknell University.

In addition to SBDC staff consultants, Bucknell faculty and staff along with student interns are used to provide counseling services for small businesses.

Areas of assistance provided by the SBDC:

- Accounting and record keeping
- Applied engineering services
- Business startup procedures
- Business plan development
- E-Commerce
- Financial analysis
- Human resources
- Marketing and sales
- OSHA requirements

Bucknell SBDC Staff

Steven Stumbris: Interim Director
Maureen Hauck: Assistant Director
Business Consulting
Judy Christ: Administrator
Education and Finance
Shane Cohen: Manager, Product
Development Center
Shelley Gadoury: Office Assistant

An accredited affiliate of a national
network of
Small Business Development Centers

Weather or other emergencies may require the Bucknell SBDC to cancel or delay a seminar. When this occurs, the information will be posted on our website at <http://www.bucknell.edu/script/sbdc/seminars.asp>, local radio stations will be informed, or you may call the Center at 570-577-1249. The Center will also make every effort to contact those registered for the seminar.



Funding support and resources are provided by the Commonwealth of Pennsylvania through the Department of Community and Economic Development; through a cooperative agreement with the U. S. Small Business Administration, and through support from Bucknell University. All services are extended to the public on a non-discriminatory basis. Special arrangements for persons with disabilities can be made by calling (570)577-1249. All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA.

“The First Step Pre-business Workshop”

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Business Consulting
SBDC



Small Business Development Center
Bucknell University

Helping businesses start, grow, and prosper.

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