

Seminar Location:

American Red Cross
249 Farley Circle
Brookpark Farm
Lewisburg, PA

Date/Time:

March 21, 2012
8:30 – 11:30am

Fee: \$20

Presented by:

Anne Smith,
Communications Coordinator
SUN Area Chapter, Serving Snyder,
Union & Northumberland Counties

Who should attend:

Entrepreneurs, new small business owners and anyone who wants to learn how to continue operations and plan for emergencies.

About the speakers:

Anne Smith is the Communications Coordinator for the SUN Area Chapter of the American Red Cross. Responsible for disaster communication services for the county, she works closely with the local county Emergency Management Agency. The Red Cross is responsible for all aspects of Mass Care (feeding and shelter) during any type of disaster.

What you will learn:

- How to analyze your business risk from man-made and natural disasters.
- How to create plans that will allow you to keep your business running.
- How to keep your employees healthy and sustain market share where others may be unable.
- Includes basic American Red Cross First Aid and CPR information, but not certification.

SBDC Seminars

The SBDC offers seminars in the following areas:

- Business management and operations
- Finance
- Human resources
- Legal issues
- Marketing and sales
- Recordkeeping, accounting, and taxes



Complete and return the registration form today!

I plan to attend the Basics of Emergency Planning _____ March 21, 2012. Enclosed is a check for \$20 payable to Bucknell SBDC, 112 Dana Engineering, Lewisburg, PA 17837.

Name: _____

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I am a:

- Veteran Female
- Disabled Male
- Minority Person
- Business Owner
- SBA Loan Recipient
- Client of the SBDC

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**BUCKNELL SMALL BUSINESS
DEVELOPMENT CENTER**

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Small Business Development Centers**

The Bucknell SBDC was created in 1978 and is located in the Dana Engineering building on the university campus.

The purpose of the SBDC is to serve as an educational research resource for small businesses. We help small business owners enhance their knowledge of business management through individual consultations, seminars, and pre-business workshops. We also help small businesses obtain data and analysis that are generally unobtainable to them on their own.

With the exception of seminars, the counseling services provided by the SBDC are free. Funding is received from the U.S. Small Business Administration, the Commonwealth of Pennsylvania and Bucknell University.

In addition to SBDC staff consultants, Bucknell faculty and staff along with student interns are used to provide counseling services for small businesses.

Areas of assistance provided by the SBDC include:

- Accounting and record keeping
- Applied engineering services
- Business startup procedures
- Business plan development
- Financial analysis
- Human Resources
- Marketing and sales

Bucknell SBDC Staff

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Business Consulting

Judy Christ: Administrator
Education and Finance

Shane Cohen: Manager, Engineering
Development Services

Brenda Holdren: Business Analyst

Shelley Gadoury: Office Assistant

Request free confidential business
consulting at: www.bucknell.edu/x8148.xml



Funding support and resources are provided by the Commonwealth of Pennsylvania through the Department of Community and Economic Development; through a cooperative agreement with the U. S. Small Business Administration, and through support from Bucknell University. All services are extended to the public on a non-discriminatory basis. Special arrangements for persons with disabilities can be made by calling (570)577-1249. All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA.

**“Emergency Planning
and Preparedness for
Small Businesses”**

*Learn how to keep your
business in business!*

**Presented by:
Anne P. Smith
Communications**

**March 21, 2012
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Co-sponsored by:

**The American Red Cross
249 Farley Circle
Lewisburg, PA**



**Small Business Development Center
Bucknell University**

Helping businesses start, grow, and prosper.

**570-577-1249
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